## **CLAIMS**

- 1. A process for producing a carotenoid emulsion which comprises heating a suspension of the carotenoid in toluene to a temperature in the range of 50 to 120°C, by passing the suspension through a heated conduit for a residence time in the range of 10 to 600 seconds, to dissolve the carotenoid, immediately mixing the resulting solution with water of a temperature in the range of 5 to 60°C in the presence of an emulsifier to emulsify the solution and then distilling off the toluene under reduced pressure.
- 2. The process according to claim 1, wherein the particle size of the carotenoid is 50 µm or less.

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- 3. The process according to claim 1 or 2, wherein the use quantity of the carotenoid to the toluene is in the range of 0.1 to 10 % by mass.
- 4. The process according to any of claims 1 to 3, wherein the suspension of the carotenoid contains an antioxidant.
  - 5. The process according to any of claims 1 to 4, wherein the course of the solution from the outlet of the heated conduit to immediately before the mixing with the water is also formed with a conduit.
- 6. The process according to any of claims 1 to 5, wherein the inside diameter of the conduit is in the range of 0.1 to 500 mm.
  - 7. The process according to any of claims 1 to 6, wherein the thickness of the conduit is in the range of 0.1 to 10 times the inside diameter of the conduit.
- 8. The process according to any of claims 1 to 7, wherein the length of the heated conduit is in the range of 0.1 to 20 m.
  - 9. The process according to any of claims 5 to 8, wherein the length of the conduit from the outlet of the heated conduit to immediately before the mixing with the water is in the range of 0.01 to 20 m.

- 10. The process according to any of claims 1 to 9, wherein the emulsifier is at least one selected from a fatty acid ester of ascorbic acid, a sucrose fatty acid ester, a sorbitan fatty acid ester and a polyglycerol fatty acid ester.
- 5 11. The process according to any of claims 1 to 10, wherein the use amount of the emulsifier is in the range of 0.1 to 5 % by mass of the water used.
  - 12. The process according to any of claims 1 to 11, wherein the use amount of the water is in the range of 1 to 2,000 times the mass of the carotenoid.

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- 13. The process according to any of claims 1 to 12, wherein at least one selected from gelatin, sugar, gum arabic and starch is added into the water.
- 14. Carotenoid powder obtained by spray drying the carotenoid emulsion obtained by the process according to any of claims 1 to 13, or by stirring the carotenoid emulsion in a nonpolar solvent to make the emulsion particles, and filtering and drying the particles.